

Balsall and Berkswell Parish Councils

**BALSALL COMMON
CENTRE MASTER
PLAN**

Parking

Understanding the issues

- Government policy is to discourage more car parking in town centre shopping centres
- That manifests itself as
 - No grants are available & planning rules discourage it
- Managing demand for parking is normally achieved by charging
 - But this is not what local residents or businesses want
- The proposals involve a subtle way to provide
 - a limited increase in parking
 - an increase in effective parking capacity close to the shops

Safe parking

A site plan diagram showing a street layout with buildings and parking areas. A central text box with a blue border contains the text '9 additional parking places plus delivery vehicle bays'. The plan shows a central street with a green-paved area on the left and a parking area on the right. There are several buildings of varying sizes and shapes. A blue circle with a white 'P' is located on the street to the left of the central text box. A blue circle with a white 'P' and a white 'D' is located on the street to the right of the central text box. A blue circle with a white 'P' and a white 'D' is located on the street to the right of the central text box, further down. A blue circle with a white 'P' and a white 'D' is located on the street to the right of the central text box, further down. A blue circle with a white 'P' and a white 'D' is located on the street to the right of the central text box, further down.

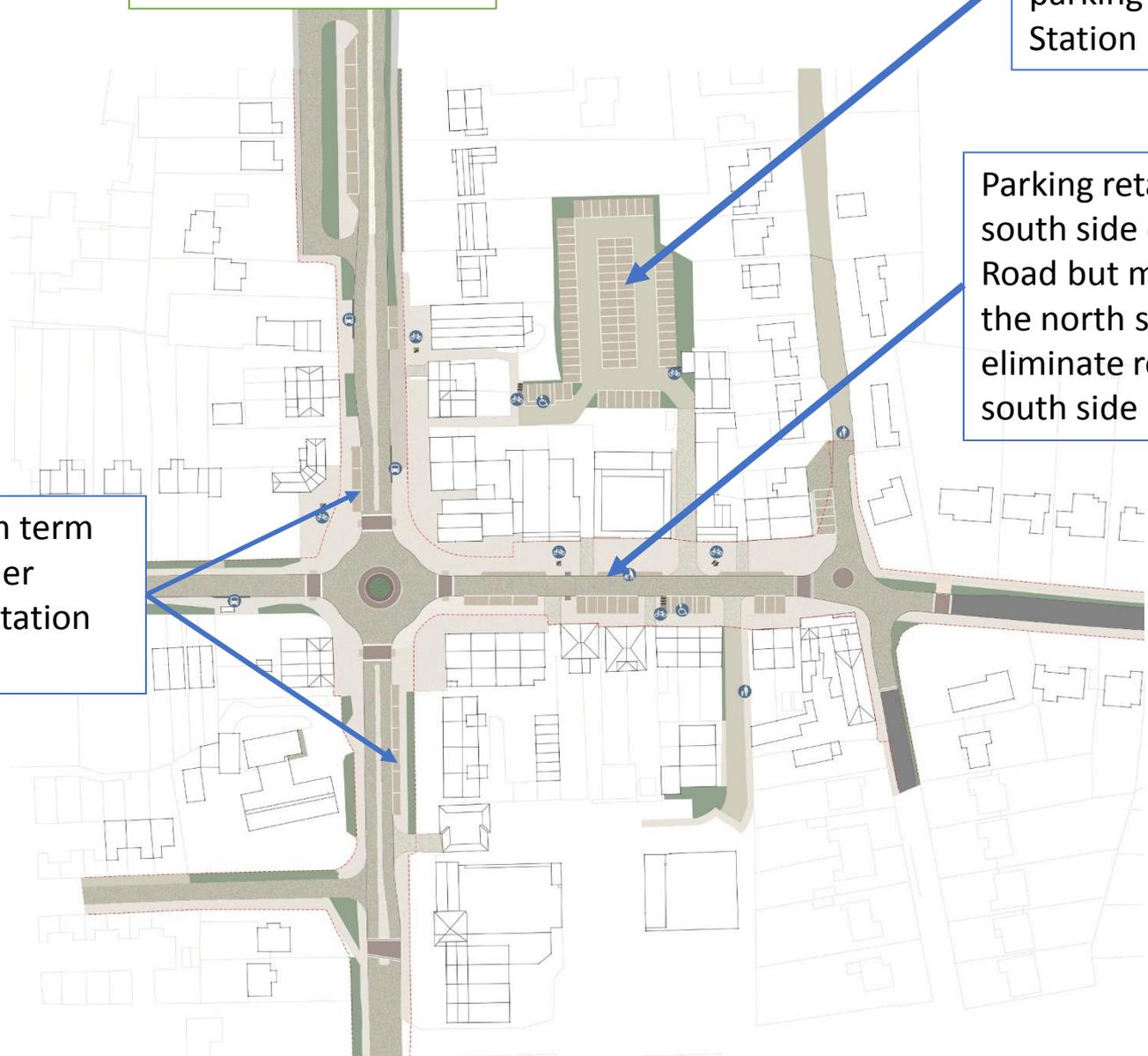
9 additional
parking places plus
delivery vehicle
bays

How?

Improved car park layout takes some parking moved from Station Road

Parking retained on the south side of Station Road but moved from the north side to eliminate reversing into south side

Short/medium term spots take other moved from Station Road

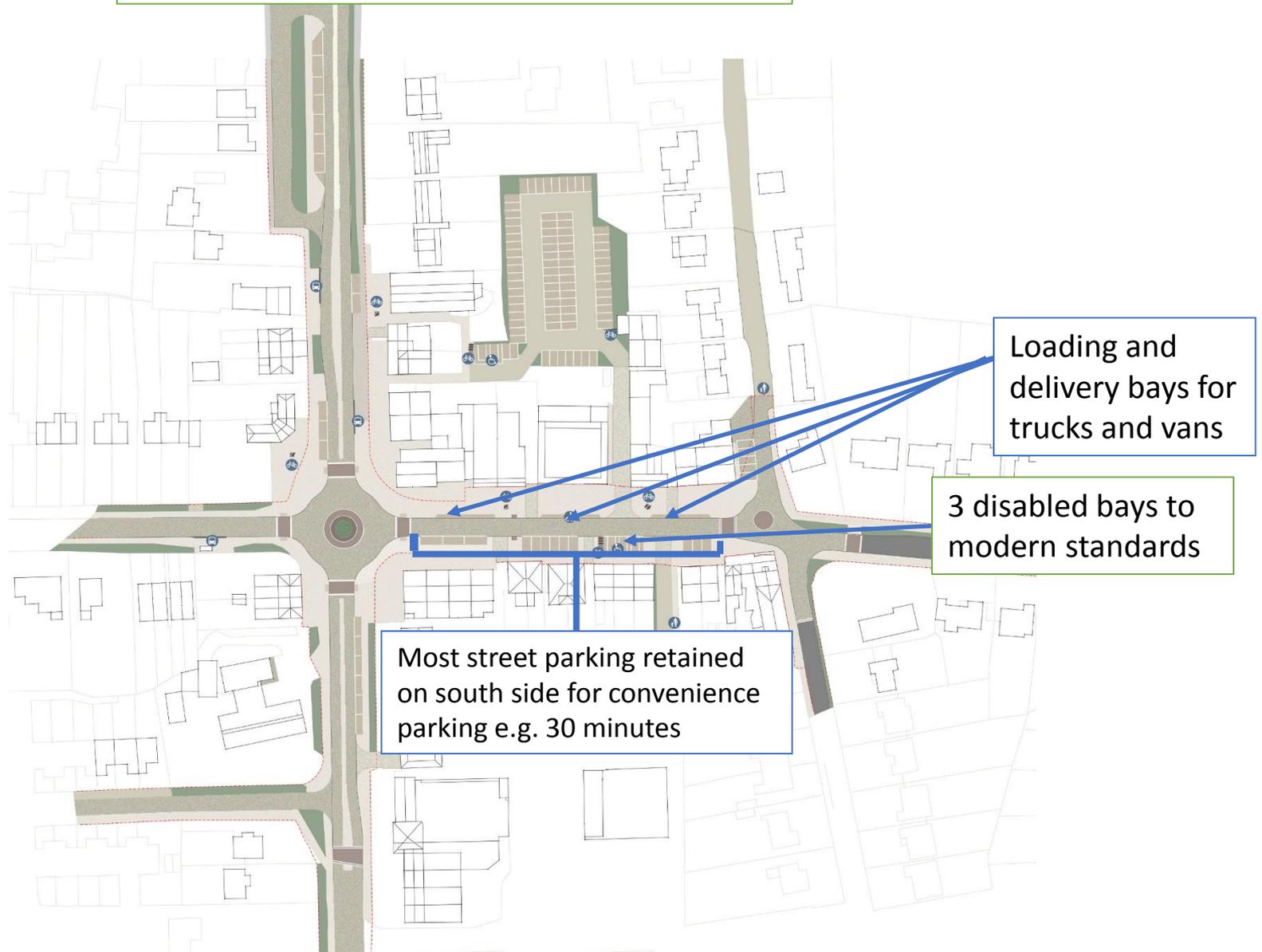


Wide parallel parking bay A4177 Kenilworth

Shows how new parking on Kenilworth Road will be safe

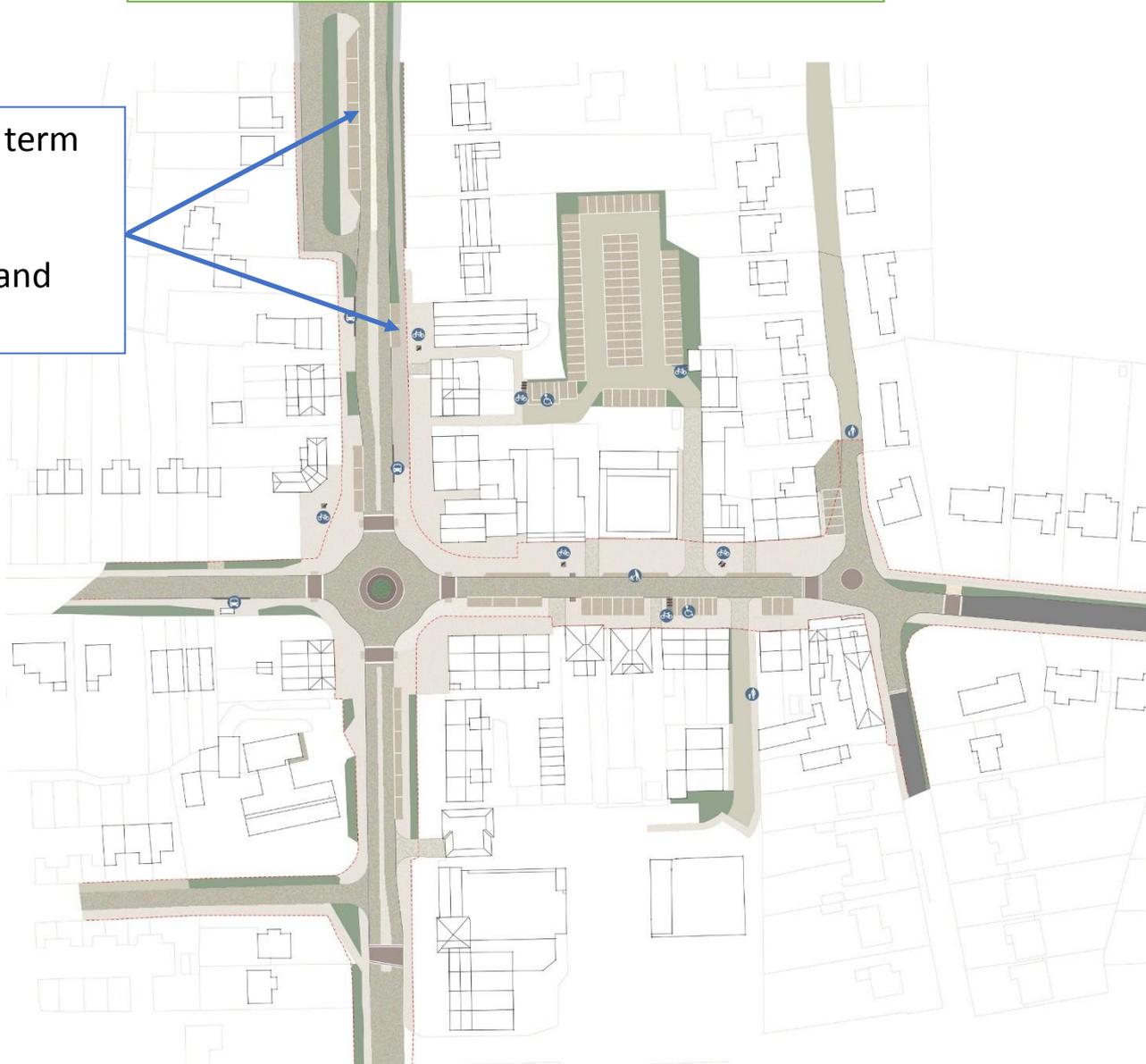


Safe parking



Safe parking

New longer term parking for business employees and library



Safe parking- a combination of measures

Improved car park layout takes parking moved from Station Road

Parking from north side moved

New longer term parking for business employees and library

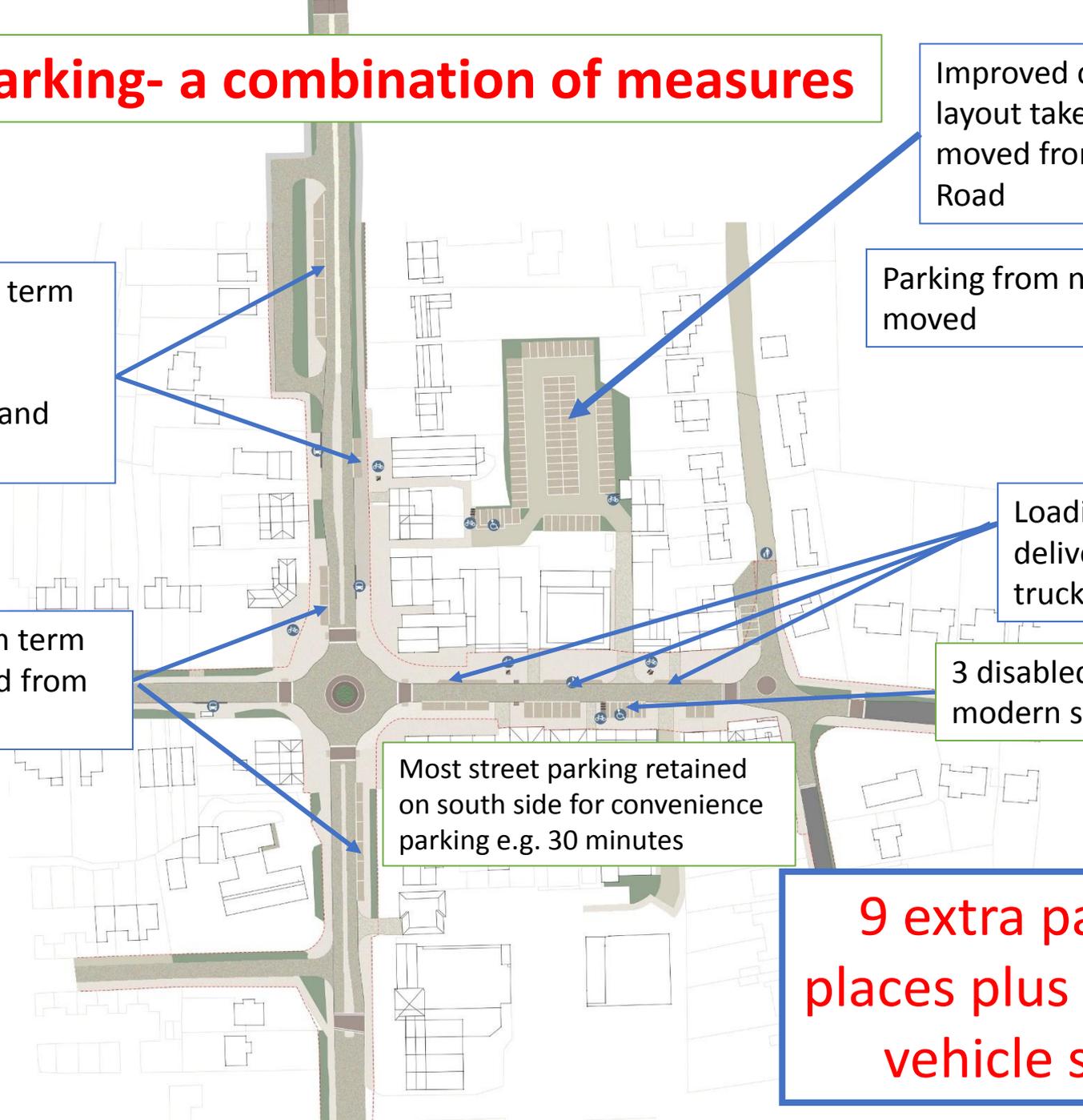
Loading and delivery bays for trucks and vans

Short/medium term parking moved from Station Road

3 disabled bays to modern standards

Most street parking retained on south side for convenience parking e.g. 30 minutes

9 extra parking places plus delivery vehicle spots



Comparison of Dorridge and new Balsall Common centre

	Balsall Common	Dorridge
Shops	Circa 38 plus the Coop	Circa 35 plus Sainsbury
On street parking	32 15 On Station Road 9 by roundabout on Kenilworth Road 8 by library on Kenilworth Road	28 ² 20 on square 5 on station approach 3 on The Avenue
Public off street parking	Library car park - 82	None
Private car parks	64 at Coop 90 others ¹	184 at Sainsbury
Petrol Station	Shell in the centre	Sainsbury in the centre

1. Arup counted those on private land near the centre on Kenilworth and Station Roads used by business employees and/or customers
2. There are also 15 chargeable spaces on Forest Road behind Dorridge Sainsbury car park and for the station